

Morgan Lakofka

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Education

University of Cincinnati, Cincinnati, Ohio

College of Design, Architecture, Art, and Planning

Communication Design Major, Class of 2022

GPA 3.8/4.0, Dean's List

Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of design.

Henry Clay High School, Lexington, Kentucky

Liberal Arts Academy, Class of 2017

GPA 4.4/5.0

Honors and Activities

Dean's List, Alpha Lambda Delta National Honor Society, Institute of Packaging Professionals National Ameristar Competition Student Winner, Downtown Lexington Partnership Traffic Box Design Winner, Volunteer and Foster with Ohio Alleycat Resource.

Skills

Adobe Creative Cloud: Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, XD. Microsoft and Apple Platforms. Figma, Miro. Educated in Painting, Drawing, Printmaking, and Digital Photography.

Work Experience

LemonGrenade Creative, Hamilton, Ohio

June 2022 - June 2023, Graphic Designer, Full-time

A creative studio that focuses on crafting brands that connect with their target audience at every touch point, with focuses on branding, marketing and graphic design. In my role, I worked directly with clients to conceptualize ideas and create designs that met their needs. Specific projects included brand and product naming, brand standards guides, logo design, illustration, packaging, social media graphics, magazine and brochure design, digital and print ads, environmental graphics, murals, and marketing and business materials.

New Belgium Brewing, Fort Collins, Colorado (Remote)

August 2021 - December 2021, Graphic Design Intern, Full-time (Remote)

A brewery that puts the environment and community first, and strives to set the highest standards of taste and quality when it comes to making great beer. As a member of the Voodoo Ranger IPA brand team, my responsibilities included creating mock ups for new beer products, creating sales tools and marketing materials such as posters, menus and shelf strips and creating products such as bottle openers, patches and t-shirts.

APS Communications, Lexington, Kentucky

November 2020 - Current, Graphic Designer, Part-time

January 2019 - May 2019, Graphic Design Intern, Full-time

Marketing and communications business offering creative solutions including custom promotional products and graphic design services. Responsibilities included meeting with clients and developing layouts and designs for magazines, event branding, programs, advertisements and logos.

Strategic Advisors, LLC, Newport, Kentucky

June 2020 - December 2020, Graphic Designer, Freelance

A public relations, digital media, and public affairs firm that provides powerful communication services in a variety of areas. Created marketing materials including brochures, advertisements and presentations.

Anthem Worldwide, Battle Creek, Michigan

August 2019 - December 2019, Graphic Design Intern, Full-time

A global creative agency that focuses on package design and brand development. Assisted the specialty design team with packaging and branding campaigns for companies such as Kellogg's, Pepsico, and 7-Eleven. Specific projects included packaging promotions, shelving units, food advertisements, corporate calendars, and logo design.